

BALLARD ALLIANCE & BALLARD PUBLIC ART COMMITTEE

REQUEST FOR QUALIFICATIONS

COMMUNITY MURAL PROJECT



The SODO Tracks Project, spanning two miles, houses 32 murals by 60 artists. This project played a larger role in the realization of the benefits and acceptance of murals throughout Seattle.



RFQ Released: 03/25/19
Deadline for Submittals: 04/08/19

Ballard Alliance
5306 Ballard Avenue NW Suite 216
Seattle, WA 98107

PROJECT OVERVIEW

OPPORTUNITY

The Ballard Alliance and the Ballard Public Art Committee are working in partnership to incorporate more public art to the streets of Ballard through the Community Mural Project. By transforming blank walls into colorful artistic landscapes we can create a more interesting pedestrian experience, promote community identity, and deter graffiti.

We are looking for an artist who will create a 5'3" high by 60' long maritime industrial inspired mural that is representative of the Ballard community.

ABOUT THE PROJECT

The Ballard Alliance and the Ballard Public Art Committee are working in partnership with Lagunitas Brewing Company and Western Towboat to bring a maritime industrial inspired mural to the community. The goal of this project is to foster community in a growing neighborhood, bringing residents, businesses, and visitors together through art.

This mural will be representative of the community of Ballard and will be located on the South-Facing wall of the Lagunitas Brewery Taproom. This project is being funded by Lagunitas Brewing Company, a well-know brewing company who brews limited release beers in Ballard, and Western Towboat, a long-time family-owned tug boat company who is omnipresent throughout the waterways in and around Ballard. This unique partnership should be considered in the final design of the mural.

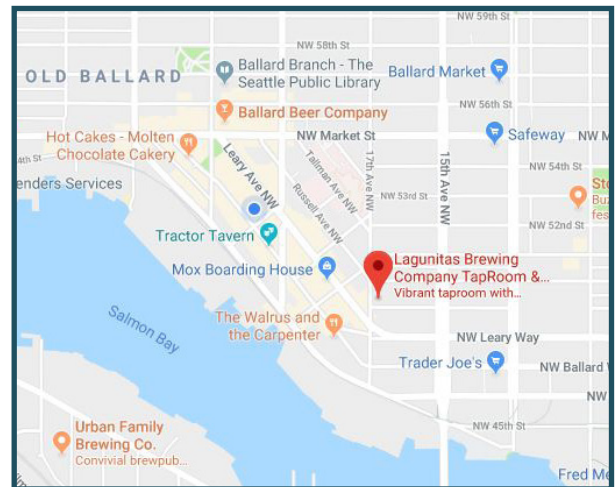
Aspects to consider incorporating into the mural include the iconic blue and yellow Western Towboats of Ballard, Lagunitas beer, and the industrial nature and maritime history of Ballard.

ABOUT THE BALLARD ALLIANCE & BALLARD PUBLIC ART COMMITTEE

The Ballard Alliance works to promote the unique character of Ballard and to support opportunities for art in the neighborhood through monthly Ballard Artwalks, SeafoodFest, and more. For this project, the Ballard Alliance will be working with the Ballard Public Art Committee (a new committee formed by the Ballard Alliance including local business owners, residents, and people who work in the area) to ensure the needs and values of the community are upheld throughout the process of acquiring artwork and installing the mural.

MURAL LOCATION

ADDRESS: 1550 NW 49TH



CANVAS DIMENSIONS H: 5FT 3IN W: 60FT
(UNDER THREE WINDOW SECTIONS)



QUALIFICATION DETAILS

TIMELINE

RFQ release:	March 25th, 2019
Deadline for submittal:	April 8th, 2019
Artist notifications:	April 22nd, 2019
Artist meets with Team for visioning process:	April 25th, 2019
Artist meets with Team for fine tuning:	May 2nd, 2019
Deadline for final design provided to team:	May 6th, 2019
Painting Begins	May 13th (weather permitting)

INQUIRY CONTACT

All inquiries must be directed to our Point of Contact. All external communications will be managed through this Point of Contact:

Name: Gustavo O'Connell
Title/Role: Project Manager
Email: octavo@uw.edu

SUBMISSION REQUIREMENTS

This is an open competitive process. The RFQ outlines the process and conditions that apply.

To submit your application for consideration, include the following items in one pdf document:

- A cover sheet with your name, phone number, email address, and website (if applicable)
- A resume that includes your exhibition history, past projects, and/or experience with cooperative community-driven projects (max 2 pages)
- A minimum of three examples of previous work with brief descriptions
- A statement of interest including your vision for the mural designs
- Your artist commission fees for the entire project

EVALUATION CRITERIA

- Artistic quality exemplified in previous work
- Ability to think and work in a scale appropriate for outdoor public artwork
- Ability to convey through design, various important aspects and cultural elements representative of Lagunitas Brewing Company and Western Towboat
- Ability and willingness to create mural designs according to the community and business owner's needs given the project budget

ADDRESS FOR SUBMITTING QUALIFICATIONS

Please email PDF submissions to our point of contact:

Gustavo O'Connell- octavo@uw.edu

Submittals by mail accepted if postmarked by April 8th, 2019 sent to the following address:

Ballard Alliance

C/O Gustavo O'Connell – Ballard Public Art Committee

5306 Ballard Avenue Suite #216

Seattle, WA 98107

- Please print submittals double-sided and minimize the use of non-recyclable materials